BLOCKCHAIN INNOVATION CONFERENCE



JUNE 7 - 2018
RABOBANK UTRECHT

Pitch Competition: Top 10 European ICOs!

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The 5th edition of the largest Blockchain Innovation Conference in The Benelux

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400+ Participants from 100+ Companies

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Gavin Wood
Co-Founder Ethereum

Europe's Major Blockchain Hub Since 2014



Neelie Kroes
European Commissioner

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Showcase your idea!

As an ICO partner, you will have a unique opportunity to draw great attention to your project in the ICO track. You will not only pitch and showcase your idea to the audience, but also exhibit and meet investors/partners.

Only ICOs that meet our criteria around team, concept, governance and level of professionalism will be accepted. To participate, companies must be geographically located in Europe.







Moderator Richard Kastelein

The ICO track is moderated and led by Richard Kastelein, an advisor to dozens of Blockchain Startups & ICOs. He has written over 1500 articles on Blockchain technology at Blockchain News, and has also published on ICOs in Harvard Business Review & Venturebeat.

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Close collaboration with Industry Partners

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ICO Partner (10 available)

If your project is selected by our committee, you are offered the following:

- **5 min speaking slot + 3 min Q&A in the ICO track, to pitch your company/ product, with up to 5 slides for the presentation: winner will be featured on the main stage**
- **The company pitch is recorded and will be published on the BIC18 YouTube channel and made available to the team for personal use**
- **Online video interview in the run up to the event with BIC18 host Vincent Everts to be shared in his newsletter (15.000 subscribers) and YouTube channel (4.500 subscribers)**
- **An exclusive video-interview during the event in the interview studio**
- **Company and speaker highlight in the 'ICO-track' section on the BIC18 website**
- **Featuring of your logo on the session screens, print material and website**
- **A spot in the exhibition area**
- **1 VIP for the speaker + 2 regular day passes for colleagues, clients and/or guests**

Costs involved to participate if your project is selected are €5.000,-

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Interested in participating in the Pitch Competition: Top 10 European ICOs?

Vincent Everts

Conference Director

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About the event

After four highly successful editions, the Blockchain Innovation Conference will take place for the 5th time on June 7 at the RABOBANK headquarters in Utrecht.

The event will bring together over 400 national and international pioneers from start-ups, the corporate world and government, to discuss the radical changes Blockchain technology is bringing to all activities that rely on trusted third parties.

Among the participants from 100+ companies are decision-makers, management business unit managers, general managers, programmers, fintech entrepreneurs, business development managers, innovation managers, e-business managers and strategists.

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The best of Blockchain in Government, Supply Chain, Fintech, Energy, Business, Identity, ICOs, and more!



Cora van Nieuwenhuizen
Minister Infrastructure and Water Management (The Netherlands)

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Theme and topics

The theme of the Blockchain Innovation Conference 2018 (BIC18) is "Blockchain, from proof of concept to real world solutions".

The program combines 3 plenary sessions full of keynote talks, fireside chats and panels, with 6 concurrent tracks on: business and finance, government services, the energy sector, identity, technical developments and ICOs.

The special session "Top 10 European ICOs" will be dedicated to game changing ICOs. The "Blockchain for Dummies" morning session will be useful for anyone new to the field.

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50+ (inter)national speakers!



David Birch
Director of Innovation
Consult Hyperion (UK)

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Confirmed speakers 2018



HRH Prince Constantijn of The Netherlands
Startup Delta
(Netherlands)



Wiebe Draijer
CEO Rabobank
(Netherlands)



Marloes Pomp
Lead Blockchain Pilots
Dutch Government
(Netherlands)



Rutger van Zuidam
Founder Dutchchain & Blockchaingers
(Netherlands)



Conny Dorrestijn
BankiFi - Fintech
(Netherlands)



Leanne Kemp
CEO Everledger
(United Kingdom)

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Confirmed speakers 2018



Richard Kastelein
ICO Adviser
Founder Blockchain News
(Canada)



Arash Aazami
Chairman Universal Right
Energy Blockchain
(Netherlands)



Pradeep Goel
CEO Solve.Care
Healthcare Blockchain
(USA)



Badreddine Tazrouti
Blooming Minds
(Netherlands)



Frans Kempen
Blockchain Lead IBM
(Netherlands)



Jon Kuiper
CEO Koopman
(Netherlands)

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Confirmed speakers 2018



Arthur Camara
Kitty Maker, CryptoKitties
(Canada)



Bruno Skvorc
Developer Advocate. DIffbot
(Croatia)



Marc van der Chijs
Entrepreneur and investor, HUT8
(Canada)



Bart Mellink
Senior Consultancy
Gartner
"Blockchain In Business"
(Netherlands)



Janko Gorter
Head of Financial
Market Infrastructures
Dutch Central Bank
(Netherlands)



Dennis de Vries
Lead of KPMG Digital Ledger Services
(Netherlands)



David Birch,
Director of Innovation
Consult Hyperion
(United Kingdom)

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Blockchain for Dummies & Experts

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Program

07.30 **VIP breakfast sessions**
07.30 **Morning session: Blockchain for Dummies**
09.30 **Session 1: Keynote presentations and fireside chats**
11.00 **Coffee break**
11.30 **Session 2: Keynote presentations and debate**
13.00 **Lunch**
14.00 **Tracks**

- **Business**
- **Technology**
- **Government**
- **Energy**
- **Identity**
- **ICO**

15.30 **Break**
16.00 **Final session: Closing talks**
17.30 **Networking drinks**
19.00 **Speaker and partner dinner**

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Format

- Keynote presentations
- Debate
- Fireside chats
- Decentralized discussion
- Workshops
- Masterclasses
- Networking
- ICO Pitches
- Interaction



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International Media Coverage

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Media

NEWSLETTER

- Newsletter to 10.000+ managers and specialists in the digital field

VIDEO

- Live stream of the conference (15.000 viewers)
- TV studio interviews at the conference

SOCIAL MEDIA

- Twitter and Facebook with 16.500+ followers
- Youtube with 5.600+ subscribers

PRESS

- Press coverage in (inter)national media

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Vincent Everts

Conference Director



Vincent Everts is a serial software entrepreneur and a trendwatcher who has inspired 500.000+ people with presentations and events. He regularly appears on radio, TV and in the media speaking about digital innovation. He is known for his limitless energy, pointed questions and deep knowledge.

Since 2014 Everts is the founder and organizer of the largest Blockchain Innovation Conference in the Benelux with 400+ attendees and 50+ speakers. He is a recognized expert in the crypto/blockchain community and also organizer of the conferences 'Crypto Investment Summit' and 'Day of the Crypto'.

Besides Vincent's interest in the innovation of electric selfdriving cars, he is very passionate about the positive changes blockchain could bring to the world in identity, government, supply chain, healthcare, (E-)commerce, fintech and mobility.

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We hope to see you on June 7!

For all general questions, input and partner options:

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